LEO BURNETT U.S.A.
AD# BCK283-A4-RED# M24835-"20 BUCKS OF FLAVOR"-PG, 4/C BLD (8-3/4" X 11-1/2")-NAT'L MAGS, 1991

TWENTY BUCKS OF FLAVOR

Buck the System

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/mlxx0001

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